

## 2019 John Jay Community Trail Race - Special Sponsorship opportunities

In addition to the Presenting, Gold, Silver, and Bronze sponsors, we have some additional sponsorship opportunities below. *These special sponsorships are one of a kind and are first come first serve.*  
Exception: Prior year sponsors for a specific item will be offered right of first refusal for the next year's race.

### **Runner / Walker T-shirt sponsor - \$1,000 – 2019 Sponsorship taken**

- Fund purchase of race day t-shirts for runners and walkers
- Shirt sponsor gets largest logo and top billing on race day shirts
- Sponsor gets name printed on finish banner
- Special thank you in all race emails.
- Tent space at finish/awards area.
- Bonus: sponsor gets name / logo on **race bibs** which will appear prominently in all race photos

### **Kids t-shirt Sponsor - \$600**

- Fund purchase of kids race t-shirts
- Shirt sponsor gets largest logo and top billing on kids shirts
- Special thank you in all race emails.
- Tent space at finish/awards area.

### **Volunteer Shirt Sponsor - \$500**

- Fund purchase of volunteer t-shirts
- Shirt sponsor gets largest logo and top billing on volunteer shirts
- Special thank you in all race emails.
- Tent space at finish/awards area.

### **Finish Line sponsor - \$500**

- Sponsor gets name printed on Finish Line tape and on finish banner
- Tape will be used for finish of first overall male, first overall female, and first finisher of kids race.
- Tape appears in finish photos for races
- Sponsor name/logo prominent on race t-shirt

### **Food Table Sponsor - \$500 (2 spots available)**

- Sponsor gets name/logo featured on post-race runner food table thank you banner
- Special thank you in all race emails.
- Tent space at food/finish/awards area.
- Sponsor name/logo prominent on race t-shirt

### **Special Sponsor package also includes**

- Thank you letter - sent to each sponsor with start line photo.
- Pair of race shirts with sponsor names (need sizes in advance to put in sponsor thank you package)
- Logo / name in race day thank you posters with acknowledgment of sponsor level.
- Website logo placement and links back to sponsor website from [jjtrail.org](http://jjtrail.org) race website.



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### Prize Sponsor - \$500

- Sponsor gets name/logo featured on prizes for runners (Dutch Desserts pies)
- Sponsor gets mentioned and thanked in awards ceremony
- Special thank you in all race emails.
- Tent space at food/finish/awards area.
- Sponsor name/logo prominent on race t-shirt

### Results Sponsor - \$300

- Sponsor gets name/logo featured on results printed out and available on website
- Sponsor gets mentioned and thanked in results email and on all three race results pages
- Special thank you in all race emails.
- Sponsor name/logo prominent on race t-shirt

### Photography Sponsor - \$300

- Sponsor the student and volunteer photographers who will be taking photos of the race
- Photos sent to overall winners and age group winners with sponsor logo overlaid on image.

### Special Offer Sponsor - \$300

- Local business that wants to make special offer to runners and walkers
- Offer can be printed coupon that sponsor provides before race day
- Offer can be barcode or QR code included with race bib.
- We will work with special offer sponsor to fit their need within our budget.

### Other Ideas - \$TBD

- We are happy to work with you to realize a unique idea you may have for sponsoring the event. Email us at [jjtrailrace@gmail.com](mailto:jjtrailrace@gmail.com).

